

VON Sakura House  
Hike for Hospice

2022



Sponsorship Opportunities

SEPTEMBER 17, 2022 • OXFORD COUNTY

# Hike for Hospice

VON Sakura House



**Hikers**  
191 Hikers registered in 2021



**19 Years**  
Successful community event since 2002



**Teams**  
29 Teams registered in 2021



**Patients**  
170 Patients compassionately cared for























**Impact**  
\$104,247 raised in 2021 for Sakura House



**Families**  
610 Family members supported through their grief journey



# Sponsorship Opportunities

	Summit \$10,000	Ridge \$5,000	Forest \$2,500	River \$1,500	Trail \$750
<b>Advertised Digital Profile</b> Advertised social media post with profile of company, including interview on company's connection to Hike. Include video of interview or picture of staff.					
<b>Recognition in All Promotion Opportunities</b> Strategic placement of banner at venue and local media mention. Company Logo on Hiker Pledge forms and race bibs.					
<b>Sponsor Match Day *Cash Sponsorship Only</b> Promotion for donation matching opportunity before event on all media. Website hyperlinked in all sponsor mentions.					
<b>Personalized Digital Thank You</b> Thank you video featuring VON Oxford staff/volunteers and shared on our social media channels with a link to your organization.					
<b>Virtual Hiker Kit</b> Include company info sheet & promo material in our kit given to each hiker, Physical and Digital Kits Available.					
<b>Signage on Event Trail</b> Will be featured on event day and on Virtual Hike video.					
<b>Verbal Recognition at Event</b> Company name will be mentioned during the program by the emcee.					
<b>Digital Recognition</b> VON Sakura House social media platforms including Facebook, Twitter & Instagram. E-mail blasts to all hikers and teams, website hyperlinked. Hyperlinked website recognition on VON Sakura House, VON Oxford and Hike for Hospice Pledge site.	Logo	Logo	Logo	Logo	Name
<b>Hiker's T-shirts</b> Promotion on backside of Hiker shirts (also provided for virtual hike) approx. 400 quantity.	Logo	Logo	Logo	Name	Name

**Sponsorship Confirmation is requested by July 22, 2022**



# Sponsorship Opportunities

## Sponsorship Packages

<input type="checkbox"/> Summit Sponsor \$10,000	<input type="checkbox"/> Ridge Sponsor \$5,000	<input type="checkbox"/> Forest Sponsor \$2,500	<input type="checkbox"/> River Sponsor \$1,500	<input type="checkbox"/> Trail Sponsor \$750
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Business Receipt Required? Y  N

**In accordance with CRA rules, tax receipts are not issued for event sponsorship**

## Cash Donation– Under \$750

\$ Amount

\*Automatic tax receipt provided

## Contact Information

Company Name:

Contact Name:

Position:

Address:

City:  Postal Code:  Telephone:

Email:

## Payment Information

CHEQUE payable to: VON Oxford (Hike for Hospice in memo line)

VISA  MASTERCARD Card #  Expiry:  /

\* Please provide contact number for credit card processing

Cardholder Name:

Signature:

**PLEASE RETURN COMPLETED FORM WITH PAYMENT TO:**  
VON Oxford Fund Development, 550 Ingersoll Ave., Woodstock, ON N4S 4Y3  
**OR SUBMIT VIA EMAIL TO:** oxfordgiving@von.ca

