

Virtual
Hike for Hospice



Sakura
House

20
20



Sponsorship
Opportunities

SEPTEMBER 19, 2020 • WOODSTOCK

Virtual Hike for Hospice

VON Sakura House



Hikers

289 registered Hikers in 2019



18 Years

successful community event since 2002



Teams

39 teams registered in 2019



Patients

162 patients compassionately cared for in 2019



Impact

\$72,452 raised in 2019 for Sakura House




















Families

486 Family members supported in their grief journey



Sponsorship Opportunities

	Title \$5,000	Platinum \$2,500	Gold \$1,000	Trail \$500
Honorary Event Spokesperson A representative from your organization to speak to the Hikers on event day. Virtual video remarks to be sent to all hikers				
Recognition in All Promotion Opportunities Strategic placement of banner at venue and local media mention				
Sponsor Match Day *Cash Sponsorship Only Promotion for donation matching opportunity before event on all media Website hyperlinked in all sponsor mentions				
Logo on Hiker Pledge Forms Company Website hyperlinked on digital forms				
Signage on Event Trail Will be featured on event day and on Virtual Hike video				
Verbal Recognition at Event Company name will be mentioned during the program by the emcee				
Opportunity to Enter a Staff Team Will be profiled in a participant e-mail and on social media platforms				
Digital Recognition VON Sakura House social media platforms including Facebook, Twitter & Instagram E-mail blasts to all hikers and teams, website hyperlinked Sponsorship Thank you video	Logo	Logo	Logo	Name
Website Recognition Hyperlinked on VON Sakura House and VON Oxford websites Hyperlinked on Hike for Hospice online Pledge site	Logo	Logo	Logo	Name
Recognition in VON Oxford Newsletter Distribution of 2,500	Logo	Name	Name	Name
Hiker's T-shirts Promotion on backside of Hiker shirts (also provided for virtual hike) approx. 400 quantity	Logo	Logo	Name	Name

Sponsorship Confirmation is requested by July 15, 2020



Sponsorship Opportunities

Sponsorship Packages

<input type="checkbox"/> Title Sponsor \$5,000	<input type="checkbox"/> Platinum Sponsor \$2,500	<input type="checkbox"/> Gold Sponsor \$1,000	<input type="checkbox"/> Trail Sponsor \$500
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Business Receipt Required? Y ☐ N ☐

In accordance with CRA rules, tax receipts are not issued for event sponsorship

Cash Donation Under \$500

\$ Amount

*Automatic tax receipt provided

Contact Information

Company Name:	<input type="text"/>		
Contact Name:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
City:	<input type="text"/>	Postal Code:	<input type="text"/>
Telephone:	<input type="text"/>		
Email:	<input type="text"/>		

Payment Information

<input type="checkbox"/> CHEQUE payable to: VON Oxford (Hike for Hospice in memo line)			
<input type="checkbox"/> VISA	<input type="checkbox"/> MASTERCARD	Card # <input type="text"/>	Expiry: <input type="text"/> / <input type="text"/>
* Please provide contact number for credit card processing <input type="text"/>			
Cardholder Name:	<input type="text"/>		
Signature:	<input type="text"/>		

PLEASE RETURN COMPLETED FORM WITH PAYMENT TO:
VON Oxford Fund Development, 550 Ingersoll Ave., Woodstock, ON N4S 4Y3
OR SUBMIT VIA EMAIL TO: oxfordgiving@von.ca

